

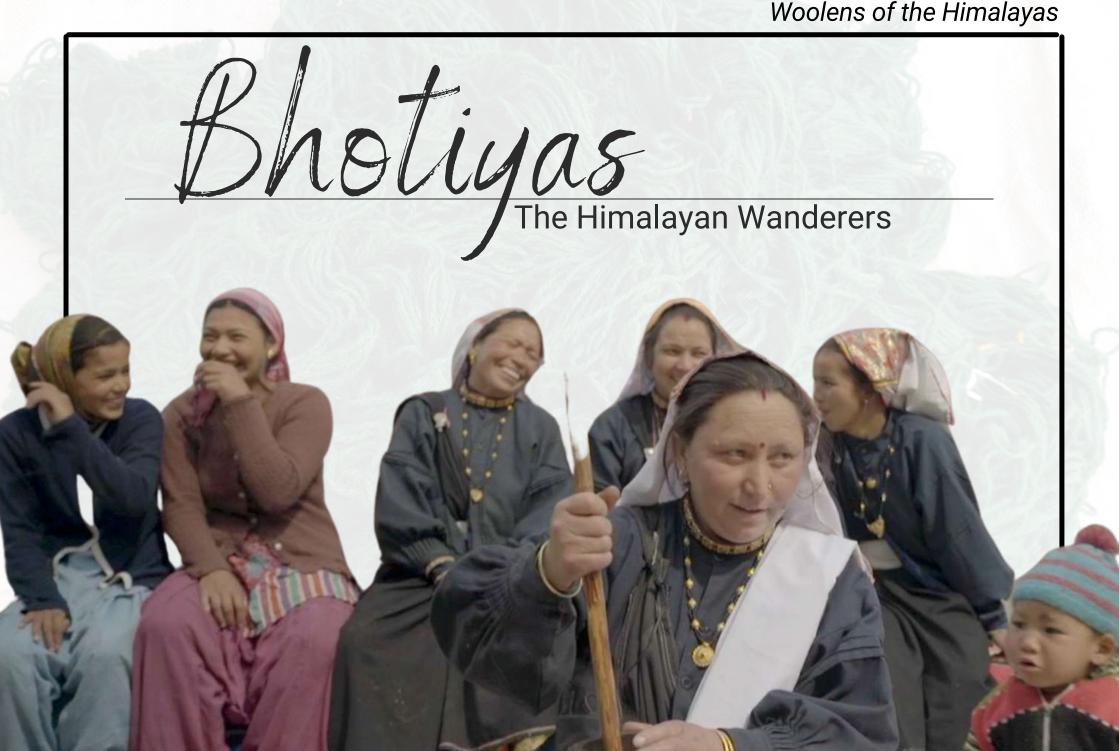
Woolens of the Hunalayas

Creating Sustainable
Livelihoods through Handicrafts
- Weaving - Bhotiya Tribe

An Initiative by Sewa International

Supported by: ONGC Foundation





The Community

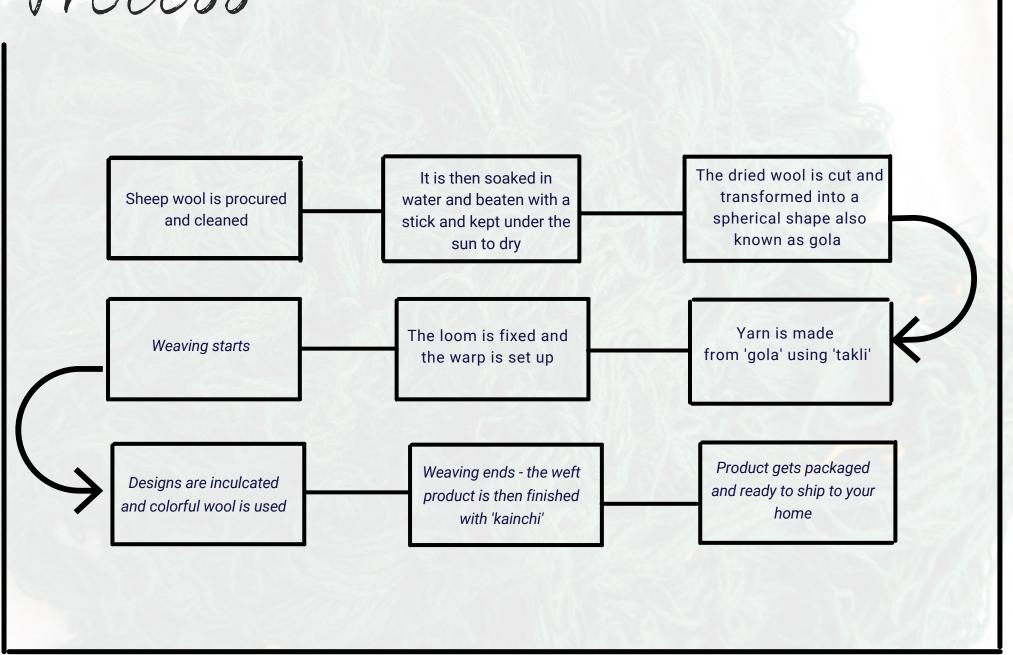
The Bhotiyas are high altitude nomadic people of the Himalayan region. During earlier times their primary occupation was sheep and goat rearing. Travelling between the high and low Himalayan region they also got attached to the Indo-Tibetan trade route. But after the Indo-China War of 1962 the trade route closed and they settled on this side of the border. They had to look for alternate sources of livelihood and maybe that was the key factor that led to the creation of a demand for these traditional woolens which were previously made for personal use only. They were highly skilled at it and enjoyed monopoly in the business for quite some time as their products were of high quality and were long lasting.

The raw material which they used for making the craft was the wool of local sheep which is relevant in today's increasing awareness and action regarding sustainable fashion reducing the carbon

However, a major shift in the lives of the Bhotiyas impacted the craft itself. With the availability of cheaper and synthetic substitutes in the market, the demand for these handwoven products reduced drastically. Even the availability of new job opportunities with fixed income drove the youth further away from the craft.



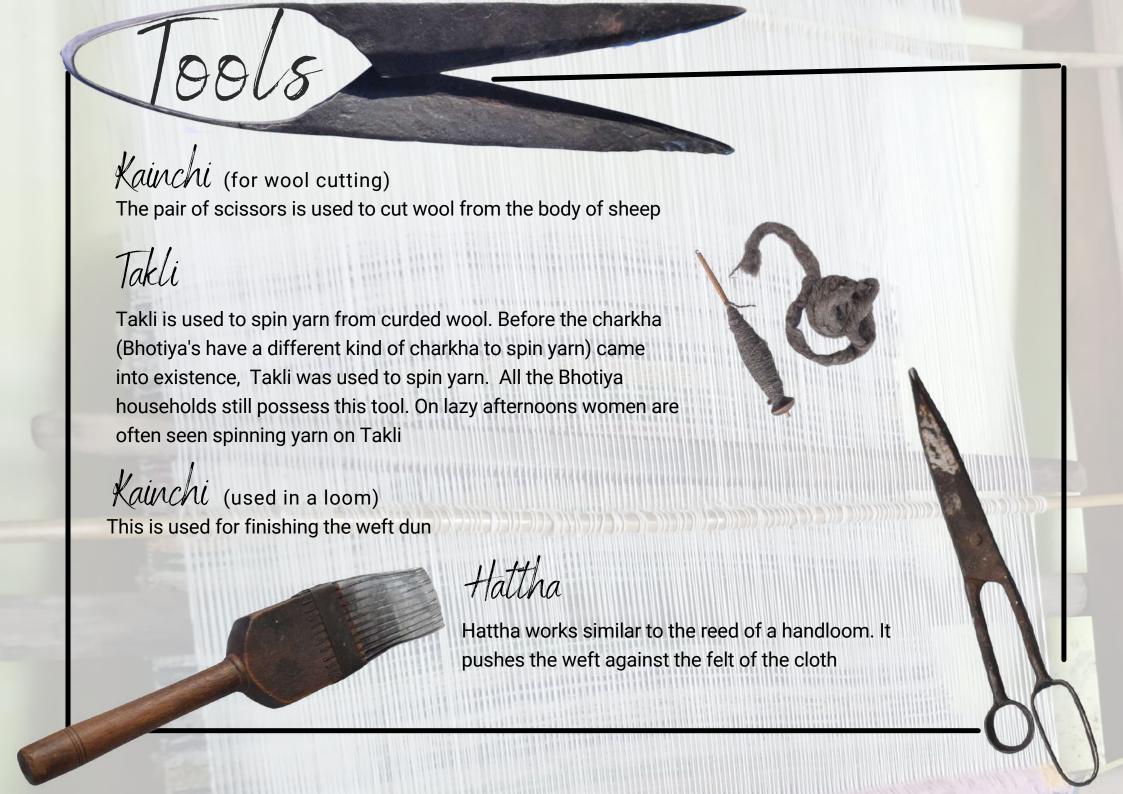
Process





The designs found in the craftwork are mostly made from memory. Sometimes they also get designs by working on graphs. Usually, the designs comprise of a border with four corner motifs and one or two center motifs. Gyanak Boota (Swastika Flower), Bada Boota (Big Flower), Sankli (Chain) etc. are the most common motifs used in the center. Like other communities, the Bhotiyas also consider Swastika very auspicious. Often three circular motifs are woven in the central area enclosed with borders. The border is a very important element in Bhotiya woolen work and can go up tp 8" in width.









Aasan





Product Code: SI/TW/Aasan

Size: 21" x 18" *

Cost: Rupees 500-800 **

Usability: Used as a chair mat, sofa mat and

aasan for worshipping



^{*}Size may slighly vary

^{**}Price is variable depending upon the design and availability of the product

Pankhi.



Shawl

Product Code: SI/TW/Shawl

Size: 12' x 4' *

Cost: Rupees 1200 - 1500 **

Usability: Can be used as a shawl, also used

under the bed mattress to keep warm in

winter

^{*}Size may slighly vary

^{**}Price is variable depending upon the design and availability of the product





^{*}Size may slighly vary

^{**}Price is variable depending upon the design and availability of the product

Dunna

Floor Carpet





^{*}Size may slighly vary

^{**}Price is variable depending upon the design and availability of the product

Sota Carpet.

Product Code: SI/TW/Sofa Carpet

Size: 45" x 23" *



*Size may slighly vary

**Price is variable depending upon the design and availability of the product

About Us

Sewa International is a 'not-for-profit' organization registered in the year 1997, inspired by the noble tradition of "Service before Self", working for providing disaster relief and rehab during calamities, promoting volunteerism among all, empowering children and youth through skill development and education, reaching out to the underprivileged in the remote hilly/tribal villages of India, and supporting grass-root efforts that promote cultural and moral value systems in the society. The organization envisions to work towards promoting and fulfilling the Sustainable Development Goals (SDGs) defined by United Nations, and aligning all its future efforts in that direction. Sewa International has always been a frontrunner in serving the society in a holistic manner from all corners of the nation. We, at Sewa, strive to do our best in upholding the dictum of, "SEWA HI PARAMO DHARMAH II"

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